## Business for Sale in All Areas of the UK - DOMICILIARY (29,500 GBP)

Location East Midlands, Northamptonshire

https://www.freeadsz.co.uk/x-160233-z



Business for Sale in All Areas of the UK - DOMICILIARY CARE FRANCHISE OPPORTUNITIES - Business: £29,500 BACKGROUND: As the UK population has continued to grow and the average lifespan of individuals has increased considerably, creating extra demand for care services. Previously this tended to be mainly residential based at considerable expense to the state, anyone over retirement age could decide for themselves if they wanted to move into a residential care home, whereby the DSS would pay their rest home fees depending on their financial situation. In 1993 the Community Care Act was implemented whereby Social Services would assess an individual to determine whether they were eligible for funding and what would be the most appropriate type of care. The result of this was the majority of individuals assessed remained living in the own home being visited by care workers who would provide the appropriate care and support. As a consequence of this the Domiciliary Care market evolved with Social Services purchasing community based care from independent operators whose costs were lower than that of Social Services providing the care themselves. The market today is estimated to be in the region of £12 £17 billion per annum with Social Services purchasing up to 70% of their community based care from independent operators. Recent legislation has resulted in Domiciliary Care obtaining professional status and created an ideal Franchising concept whereby a franchised care operator can provide a better standard of delivery than a large corporate or small independent operator. DESCRIPTION: Caremark is a management style Franchise providing varying levels of non medical domiciliary care to the local community through a team of carers to suit an individual's personal requirement. Established in 2005 the business has gone from strength to strength through the use of its proven formulae creating a network of successful franchised offices, the founder having previously created the largest domiciliary care services provider in the

01858 469469

