

# English to Spanish Translator. Webs, Apps, Documents... (6 GBP)



Location

**Scotland, Dunbartonshire**

<https://www.freeadsz.co.uk/x-273311-z>

I provide fast, affordable and quality translations. I have more than 10 years experience translating documents, websites and apps. **PRICING ESTIMATION** Apps (2000 words) 35 GBP Documents (aprox 250 words) 5 GBP Website (10000 words) 170 GBP I accept bank transfer or Paypal You can send me the job to be done to MEKEAPOKO AT HOTMAIL DOT COM to give you a fixed price and finish line. **SKYPE: frankie\_espinosa** **WHY SHOULD YOU TRANSLATE YOUR WEBSITE? COST EFFECTIVE MARKETING TOOL** Having the ability to communicate to a whole new international audience in their own language will undoubtedly yield results not only in a financial sense but also in terms of marketing and creating awareness of your brand, service or product. A multilingual website in the grand scheme of things is probably one of the most cost effective ways of marketing your company, capturing new users, building relationships with new clients and giving your brand an international outlook. **NEW CUSTOMERS** Ultimately what a multilingual website brings you are new customers. By having your site accessible to potentially thousands of people you are showcasing your company across the globe. For non-English speaking users looking for your product or service, you automatically capture their attention. **SALES** With every language added to a website there is the potential for an increase of between 100% in sales. Even if a multilingual website is translated into a few of the major world languages, i.e. Spanish, French, German and Italian there is potentially a 400% increase in sales. There are few other ways to get such an increase for such little investment. **CUSTOMER-CENTRIC** A multilingual website demonstrates you are thinking about the customer. That little extra effort shows you have thought and cared enough about them to offer the website in their language. As with anything in business, if the customer thinks you care, they will want to do business with you. **TRUST** For many cultures there is an issue of trust when it

comes to buying over the internet, especially if they feel it is in a language they are not fully proficient in. **BEAT YOUR COMPETITORS** Look at your competitors. Do they have multilingual websites? If not, then why not lead the marketplace and establish your company or brand abroad before they do. **SEARCH ENGINES** Search engines lead people to your site. In countries such as China, Japan and France, Google, Yahoo and MSN are not the default search engines. Home grown search engines are emerging and they are proving successful because they work in native languages and are focused on the habits and needs of their users. Such search engines are a key to tapping those markets and unless they have access to a particular language through your multilingual website then you will not be found. In addition, many of the key search engines, especially Google, are developing the capacity to run searches



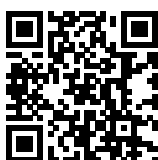
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in foreign languages. Having pages of your site available in those languages ensures maximum potential for your site being picked up in searches. CONCLUSION Business continually sees shifts and changes. At present the multilingual website is still in its early stages, with mostly large multinational companies using them to secure an international foothold. However, the trickle down effect will naturally occur and the multilingual website will become part and parcel of an internet presence. Whether people chose to invest now or later is the only choice they.