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without needing to worry about paying monthly subscriptions or fees.

#### An entertainment hub

Offering fast and powerful Smart TV using the Samsung Smart Hub, the H6400 LED TV organises all of your content into easy-to-navigate panels, so you can see everything at a glance. Choose between On TV, Movies & TV Shows, Multimedia, Apps and Games to find something to keep everyone entertained.

The On TV panel gives you a personalised TV schedule that's based on what you want to watch and when you want to watch it, so you can enjoy a tailored viewing experience. It will make suggestions of shows that are on now or next, and you can personalise it further by adding categories such as Movies, Dramas, Sports and Kids.

There is also a games panel which provides a variety of fun games to entertain the whole family without the need for any additional items such as games consoles. Download the game you want to play using the panel and choose how you want to control the game - you can use a Samsung smart remote, your smartphone or a gaming controller.

#### Stay in control

Navigate the TV's functions using the Smart Control supplied with the UE40H6400 Smart 3D 40" LED TV. It has a touchpad to simply switch between pages and windows, and you can use the four directional buttons to choose your content.

It recognises motion, making it easy to point and select panels from your screen, or you can use the voice interaction to easily find and navigate to the content you want to watch.

#### Recommending programmes and more

Use voice interaction and S Recommendation to find content that's suited to you, based on the programmes you already watch. This technology intelligently learns your preferences, and the more you watch, the smarter it will become.

Simply ask it to find you something to watch and it will respond to your voice, suggesting content from live TV, video on demand services and apps, providing you with the best of online and live content with the minimum of effort.

#### Striking design

The quad stand with transparent frame helps the UE40H6400 to merge with its background. This means

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it can compliment any room, and only really stand out when you're watching.