

## Starting in Business Programme



**Location** **Yorkshire and the Humber, South Humberside**  
<https://www.freeadsz.co.uk/x-373140-z>

Venue: Fairfield Enterprise Centre, Lincoln Way, Fairfield Industrial Estate, Louth, LN11 0LS. FREE to attend. FREE refreshments. From bookkeepers and beauticians to cupcake bakers and care agencies, whatever business you dream of starting we can help you to transform your idea into a business and support you with a fantastic package of training and funding. You'll also get to meet other like-minded people and be able to tap into the expertise of an organisation with over 30 years' experience in helping people start businesses. NBV will be on hand to provide you with advice every step of the way. Week 1 – 2 Day Workshop – Day 1: 18th August – 9.30am – 4.00pm Day 2: 19th August – 9.30am – 4.00pm This intensive 2 day workshop led by an experienced business trainer will teach you the nuts and bolts of starting and running a successful business including: what skills are needed to run a business, the importance of Business Planning, how to market your business, understanding opportunities and risks and how to manage money in a business. Week 2 – 1 Day Business Plan – Thursday 25th August “He who fails to plan is planning to fail!” – Sir Winston Churchill It's time to focus in on the Business Plan, the all-important ‘road map’ for your business. Of course, if you are looking to raise money through loans, investment or grants then you'll need a business plan. If not, it's simple: businesses with a clear, well thought out Business Plan survive and grow better than those without. In this interactive full-day session, you'll learn the component parts of the Business Plan, how to ask yourself the right questions, the importance of comprehensive market research, how to calculate your start-up costs and how to develop realistic financial projections. Week 3 – 1 Day Workshop – Thursday 1st September You'll have worked on your plan, with support from your trainer by phone and email when you need it. In this session, we'll tell you how to use your Business Plan to raise finance to get your business up and running; including

how to access NBV's low-cost loans and exclusive grants. Fancy yourself on Dragons Den? You can pitch the rest of the group and get their feedback if you like. NBV will also help you to the address of suitable NBV contacts once you are looking for running a business, advice on business, networking, facilities and much more. With a combination of these tools, you'll be well on your way to finding, more importantly, you're own funding.

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and exclusive grants. Click here to check if you're eligible to apply and run your own business with us. For more information, visit [www.freedadsz.co.uk/x-373](https://www.freedadsz.co.uk/x-373)

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