Menu Planning Product DevelopmentGet Assignment help for this assignment at ema



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Occasion: Services should be offered according to the occasions, which mean that on big occasions, such as birthday parties and anniversary celebrations on large scale, weddings and the like, buffet system should be kept wherein the customers can choose their favourite dishes according to their own tastes and preferences from a huge variety offered.(Mill 2006)

Type of gathering: Service method should be chosen according to the type of gathering. If there is a high class meeting or an official meeting, the best service should be provided, in the sense that the most experienced and trained waiters must put on work. This is because if a waiter who is not experienced and is new to the field is serving these kinds of customers, he might take time or get confused in taking the orders which will kill their time.

Consumer needs: The needs of the consumers must always be kept in mind while serving, apart from the above mentioned points. This is because there are some aged customers or handicapped customers who must be given special services even if there is a buffet system or a self-service system.

e) Stages of Menu Planning Know the occasion or gathering: – first of all one should know what is the occasion and then plan the menu accordingly for example: - a chef in the fast food restaurant knows the guests would want to change the taste and try something different thus he would add taste and the importance to nutrition although will be there but secondary as the gathering is different. (Drysdale & Galipeau 2008)

Plan the recipe: - As soon as the gathering and their needs are known one would have to plan what to serve and how to serve this would include recipe development process and thus the recipes would be made.





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