

Copywriter. Content Writer. Writer. Technical Writer. Words. Business. Lead Generation



Location

East of England, Norfolk

<https://www.freeadsz.co.uk/x-585256-z>


I am an internationally published writer who spent over 15 years honing a natural talent for writing (B2B & B2C) and communication at global corporate insurance giant, Aviva.

I deliver precise, fresh, original copy, that is both appealing and unique, providing you with the solid skills and experience you can depend on when it comes to writing content, targeted at your specific audience.

I am an experienced business-business magazine writer, with a wealth of knowledge in Finance, Marketing, Strategy, and Business Expansion. I write content for brochures, magazines, and websites, creating documentation in the form of technical guides, how-to guides, promotional pitches, and advertising. Recent projects have included Digital Copy for retail giant Kroger, Technical Guides for Aetna International, and Report/Insurance based content for Business Magazine: Norfolk Voice.

Whilst I may be a master at writing professional, corporate based content, I can easily adapt to writing creative quirky copy, when opportunity allows. Every hen keeper needs a technical guide explaining that bra-wearing chickens lay more eggs, right?

With well-chosen words, I believe you can communicate any message effectively, and that to me is real magic. My website provides details of my personal background and the services that I offer, along with supporting testimonials, and can be found using the link below.

I write to enhance business image, improve your profit picture, and make your life easier. If it carries your name, shouldn't it be the best reflection of you?

I assist companies in achieving their organisational goals, by fully understanding their business needs and objectives, before putting pen to paper and creating well written copy that energises the reader. Let's talk through your requirements, map out your written content, and entice your readers to act.

Give me a call or drop me an email. I look forward to hearing from you.

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